



Our messages to young people, parents, teachers and others

ICT gives great jobs earning great money with a great lifestyle

Information and communications technology (ICT) careers are one of the most rapidly growing career pathways available. ICT jobs give you:

- a chance to combine any or all of your interests into one job
- a career that will put you in demand across a dynamic industry where re-training is easy
- a good chance for fast promotion
- good choices in job flexibility: work at home, in the office, part-time, casual, full time...
- and, of course, excellent salaries!

ICT is a truly global career – your work in ICT can take you round the world

ICT jobs can be found all over the world, both with international companies and with Australian companies trading globally. People with Australian ICT qualifications are well regarded by overseas employers and can easily find employment.

Working overseas is a great way to travel, meet people, sample new cultures, experience different a lifestyle and get paid for it. It can also boost your career when you return to Australia. Many Australian ICT employers like to hire people with overseas work experience because they demonstrate initiative, drive and versatility and often bring important new skills and ideas to their roles.

ICT – be a part of the solution for global warming

By using ICT to collect and measure diverse planetary climate, oceanic and atmospheric data, and by using computers to model the impact of rising CO2 emissions, scientists were able to alert the world to the potential impact of global warming.

ICT will be used by governments, business, and the community to reduce the industrial emissions of greenhouse gases, design and develop alternative energy sources, introduce more efficient systems and technologies to manage energy use, establish and run countries' greenhouse gas emission trading schemes, and drive many vital climate change initiatives into the future.

ICT is about working with people, helping people, solving people's problems and making changes

ICT is not just about technology – it's about finding solutions for people. ICT careers are based on teamwork and communication.

ICT work is challenging, creative, innovative, fast paced, stimulating, and offers a lot of fun and excitement along the way.

ICT is entertainment > movies, music, games, animation and fashion

ICT is not just computers, keyboards and printers. ICT is mobile phones, SMS and email, the Internet, digital music, YouTube, FaceBook, iPods, interactive games, online shopping, social networking, and everything else that ICT will introduce into our lives in the future - the possibilities are unlimited!

These entertainment technologies have spawned the creation of many new occupations for creative students with computer skills. Join the world of entertainment with ICT qualifications – you never know what you might invent or who you will connect with.

ICT is truly a large part of our daily lives

We use ICT daily in our lives. ICT helps us in our banking, our healthcare, our education, our transport and our access to many personal services. ICT helps people create art, music, entertainment and enjoyment.

ICT connects people to their social and interest groups, their local libraries, their schools and their charity organisations; it links people to their friends and their interest groups; and it brings rural, regional and metropolitan Australia together to share and participate.

Information on National ICT Careers Week

National ICT Careers Week will be running across the country from 26 July to 1 August 2010, with over 100 events and activities being presented by businesses, educational institutions, government agencies, industry bodies, women's groups and professional bodies.

www.ictcareersweek.info