



News for people participating in the 2012 National ICT Careers Week
Saturday 16 June 2012

National ICT Careers Week 2012 News

Media releases from the Careers Week launches

Media releases about the two launches of the National and NSW ICT Careers were distributed to interested ICT journalists. Computerworld, CIO, IDG, Techworld, CFO gave coverage. You might like to send them information about your Careers Week. The committee issues Media Releases promoting various Careers Week events progressively.

Gallery of photos on the National ICT Careers Week website

Photos from this and last year's National ICT Careers Week are posted on the Careers Week website. If you have photos from your events (including last years), please send them in.

List your events on the National ICT Careers Week website

A number of organisations have registered, but have not listed their event or activity. We know that it takes time to make arrangements but listing of your proposed event/activity helps market your events.

Advising National ICT Careers Week to State and Territory politicians

The Steering Committee has advised all State Premiers and Territory Chief Ministers and Ministers of Education, Training and Skills about National ICT Careers Week and seeking their support.

We have received very supportive responses from Hon. Thomas Richard, Minister for Science and Information Economy, South Australia; Dr Chris Burns MLA, Minister for Education and Training, Northern Territory; and the Hon Minister Andrew Stoner, Minister for Industry and Investment, New South Wales. If you are in these States and Territories, then you might send an advice about your event to the office of these ministers.

A Snapshot of Australia's Digital Future to 2050 report

IBM has released a world-first report that reveals ICT enhanced with ubiquitous high-speed broadband is becoming Australia's new utility. As a result, Australia's ICT industry will grow rapidly from a \$131 billion sector today to, at least, \$1 trillion by 2050. The report rates all Australian industries and judges by how they will fare in the future. Download <http://www-07.ibm.com/ibm/au/digitalfuture/>

Contact for information and to give comments and suggestions:

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*Thank you for your interest in National ICT Careers Week,
Penny Coulter, Chair, National ICT Careers Week Steering Committee*